



HELP SUPPORT THE DELAWARE VALLEY DUATHLON
AND JOIN THE REGION'S PREMIERE DUATHLON
www.DelawareValleyDuathlon.com

Dear Friend,

To help families and the community focus on the benefits of fun and fitness, the Delaware Valley Duathlon Association, formerly known as the Doylestown Duathlon, is hosting the **sixth annual race on Saturday April 19th, 2014 at 9am.**

The transition area, start, awards and activities will take place at Lake Nockamixon State Park in Quakertown, PA.

We Need Your Help and Support:

In the past 300-400 athletes of all ages joined the duathlon fun and we expect an even greater turnout in 2014.

In addition to helping to keep this race a premiere event the race is intended to:

- Give athletes a safe and competitive environment
- Allow new athletes to get a feel for the multisport lifestyle
- Enable the entire community to come together for a healthful reason
- Support local charities

But for this event to be successful, we need the support of area businesses.

Gold Level Sponsorship - Minimum contribution of \$1,000



- The company's name on the race flyer and on all printed materials and website advertising
- The company's name on Delaware Valley Duathlons website and TWileySports website
- Distribution of any promotional/advertising materials supplied by the company to be given to racers on race day
- Company logo on race t-shirts
- The option to set up a display table at the event and be prominently displayed at the event
- 3 complimentary race entries

Silver Level Sponsorship - Minimum contribution of \$500



- The company's name on the race flyer and on all printed materials and website advertising
- The company's name on the Delaware Valley Duathlons website and TWileySports website
- Company logo on race t-shirts
- 2 complimentary race entries

Bronze Level Sponsorship - Minimum contribution of \$250



- The company's name on the Delaware Valley Duathlons website and TWileySports website
- Company logo on race t-shirts
- 1 complimentary race entry

If you would like to connect your business services and products to our race and the community at large, please contact our race director, Todd Wiley, at (215) 262-6863 or toddpwiley@gmail.com. Thank you for your consideration of support. We hope to see you at the finish line!

Sponsorship checks can be made out to TWileySports/DelVal Du and sent to:
Todd Wiley
5178 Downs Run
Pipersville, PA 18947

Please visit our race website at www.delawarevalleyduathlon.com